NCAA Rules Guide for Representatives of Athletics Interests (Boosters)

This is a guide to provide information for members of the Warrior Club and any individual who wishes to contribute to Southern Wesleyan University Athletics. It is important to know what is permissible and what actions are not. Rules Education Sessions are held on the first Thursday of each month and available through our online rules education course on Udemy. Each person that donates any amount or any goods to the Department of Athletics will receive this guide via email or standard mail.

What is a Representative of Athletics Interest (booster)?

The NCAA defines a booster as an individual who:

- Is a member of the institution’s athletics booster club
- Has made financial donations or contributions to the athletic department or booster club
- Provides benefits to prospective student-athletes or currently enrolled student-athletes
- Has been involved in promoting the athletics program at Southern Wesleyan University

Once an individual has been identified as a booster, that individual will always be considered a booster and can’t lose that status.

As a booster, what can you do?

Boosters are allowed to:

- Speak to a prospective student-athlete on the telephone, only if the student-athlete initiates the phone call and the call can’t be for recruiting purposes. Any questions regarding athletics information should be directed to the athletic department
- Attend athletic events at high schools or junior college
- Attend public events, such as awards banquets, in which prospective student-athletes attend. No recruiting efforts should be made.
- Send coaches at Southern Wesleyan University press clippings or other information on the prospective student-athlete. Once a member of the coaching staff has received these materials, they can decide to make contact with the student-athlete.
- Can employ a student-athlete. Pay must be for actual work and pay should be comparable employees who aren’t student-athletes. Employment should be approved by compliance personnel.

If there are questions about any other permissible actions, please contact compliance personnel before taking those actions to ensure violations aren’t being committed.

Prohibited actions

Boosters should not:

- Use funds to entertain student-athletes, their families or friends.
- Use the name, picture or appearance of an enrolled student-athlete to advertise or promote sales or a service
- Use the name, picture or appearance of an enrolled student-athlete to promote a charitable or educational initiative unless it has been approved by compliance personnel
- Provide payment for the expense or loan an automobile for a student-athlete for any purpose
- Provide awards or gifts to directly to a student-athlete or their family or friends for an athletic performance. Athletic department officials must approve awards given by boosters and the awards must meet NCAA award requirements

For more information on prohibited actions, please contact compliance personnel.

Southern Wesleyan University Online Rules Education Course

The Southern Wesleyan University Compliance Office has developed an online course to help everyone involved with SWU Athletics to increase their knowledge of Compliance Legislation. This is a free course designed to help educate coaches, students-athletes, faculty/staff, alumni and the surrounding community about the rules and regulations of NCAA Division II, Conference Carolinas and SWU.

The following information will help you get started with the course on Udemy.com.

To create an Udemy account please follow these instructions:

- Go to www.udemy.com
- Click on the Sign up/Login tab.
- The sign up tab will ask you for your email, full name, and to create a password.
- Once your account is created, you will receive a confirmation e-mail.

Faculty/Staff/Community

- Once your Udemy account has been created, please type www.udemy.com/swucommunity into the address bar.
- The next screen will prompt you to enter the password for the course. The course password is community.
- You have successfully logged into the course. Please take the necessary time to become familiar with the site.

Thank you

Southern Wesleyan University would like to thank you for your interest in our athletic department and our athletic programs. It is important that rules regarding your involvement are understood and followed.