

NEW! Alumni Career Webinar Series – 10 Steps to Get Started

Go to: <http://alumnicareerservices.org/swu>

The screenshot shows the homepage of the Southern Wesleyan University Alumni Career Management Community. At the top left is the Southern Wesleyan University logo. To the right are social media icons for Facebook, Twitter, LinkedIn, and YouTube, along with a 'HELP' icon. Below these are two buttons: 'New User?' (circled in red) and 'Returning User?'. A navigation bar contains links for 'Home', 'Webinars', 'My Plan', 'Career Services', and 'Alumni Association'. The main content area features a large banner with the text 'THEN JOIN THE NATION'S TOP CAREER AUTHORS' and a collage of speaker photos including Chris Westfall, Peter Westlake, Ben Castinucha, Ivan Misher, Susan Whitcomb, John Boyd, Richard Polles, and Melissa Stronachelli. Below the banner is a welcome message and a video player with a play button. At the bottom, there are tabs for 'Featured Speakers', 'Networking', 'On Demand Career Advice', and 'Resources', and a link to 'Alumni LinkedIn Community'.

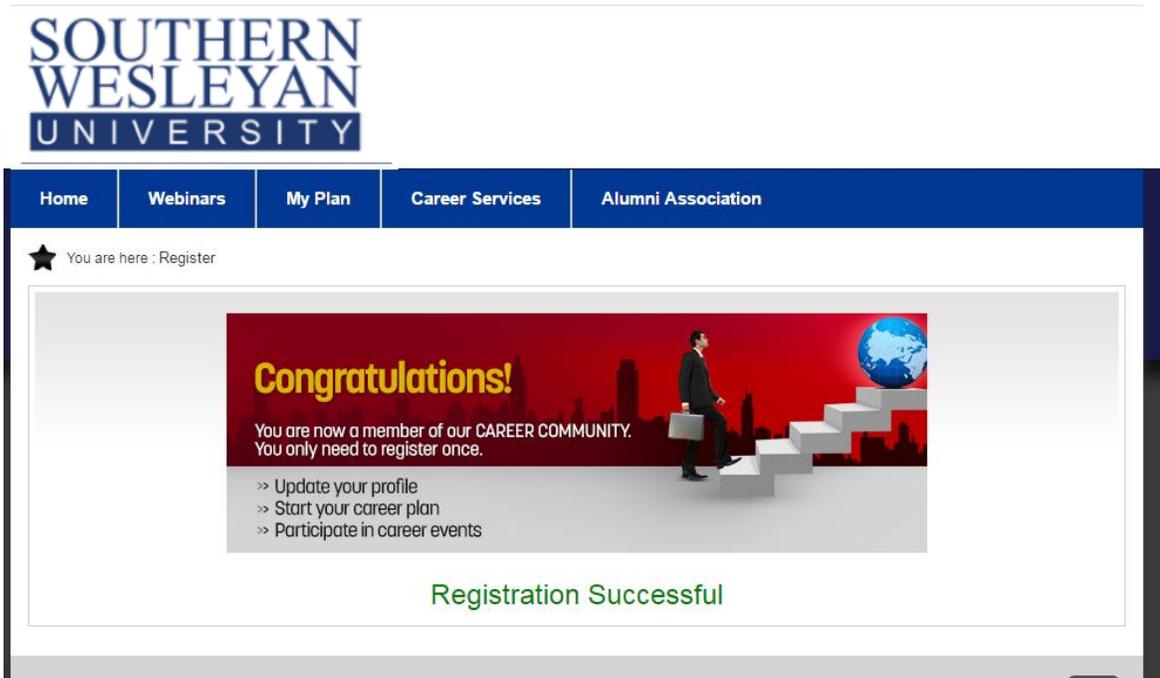
Step 1:
Login to the Alumni Career Webinar website and click "New User"

The screenshot shows the registration page. At the top is the same navigation bar as the homepage. Below it is a breadcrumb trail: 'You are here : Register'. The main content area has a red banner with the text 'HAVEN'T REGISTERED?' and instructions: 'FILL IN THESE FIELDS' and 'IF YOU HAVE ALREADY REGISTERED EXIT REGISTRATION AND CLICK ON RETURNING USER?'. Below the banner is a registration form with fields for 'First Name', 'Last Name', 'Email Address', 'User Name', 'Password', 'Confirm Password', and 'Graduation Year'. There is a 'Generate' button next to a text input field containing 'uTWIGg3o'. At the bottom of the form is a 'Register' button, which is circled in red.

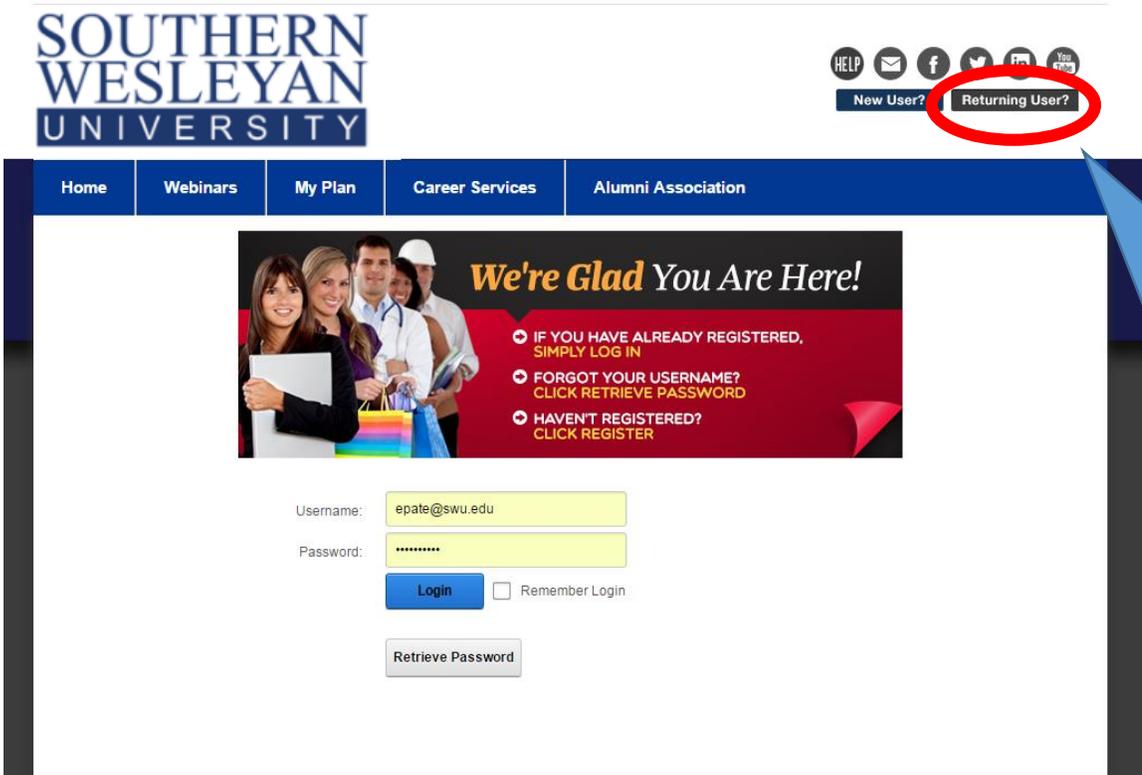
Step 2:
Register using ANY email address. Create a username and password

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Login |



Step 2:
(cont.)

Click the
"Returning
User" button
to login with
your
username
and
password

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SOUTHERN WESLEYAN UNIVERSITY

HELP [Email] [Facebook] [Twitter] [LinkedIn] [YouTube]
New User? Returning User?

Home Webinars My Plan Career Services Alumni Association

THEN JOIN THE NATION'S TOP CAREER AUTHORS
• webinars • discussions • news

Chris Westfall Peter Weddle Ben Cashnocka
Ivan Misner John Boyd Susan Whitcomb
Richard Bolles Melissa Giovagnoli Al Duncan

Welcome to the Southern Wesleyan University Alumni Association Career Management Community

Your Career Is Your Most Valuable Asset!

Financial advisors remind us to manage our money, but what about our careers? Creating a career plan and managing your career will provide the resources you need to not only enjoy life, but enjoy your retirement years. That's where we want to help. We've lined up the nation's top career authors to give you the knowledge you need to transition into any stage of your career – from student to retirement!

Watch the video to the right to learn which career webinar series is right for you.

Step 3:
Watch the intro video to understand all the webinar events

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★ You are here : Webinars

Advance Your Career

- > Join live career events and ask questions
- > Watch recorded presentations in the event library anytime
- > Update your profile and create a career plan

Click for:
> Advice
> Videos
> Best Practices

Click for:
CAREER RESOURCES
> Tools
> Services
> Job Boards

Step 4:
Review the
Upcoming
and
Recorded
webinars by
clicking the
WEBINARS
link

Webinars

Upcoming Webinars | Webinars Library | My Schedule

Filter by Series: View All

Authors: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

off your career needs!

	STUDENTS	GRADS	ALUMNI
CareerSearch	✓	✓	✓
CareerCamp	✓	✓	✓

How to Make a Living and a Difference during the Second Half of Life

Focus: Retirement

Series: CareerEncores

Details

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Webinars

Upcoming Webinars | Webinars Library | My Schedule

Filter by Series: View All

Authors: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

off your career needs!	STUDENTS	GRADS	ALUMNI
CareerSearch	✓	✓	✓
CareerCamp		✓	✓

SOUTHERN WESLEYAN UNIVERSITY

How Anyone (Grads too!) Can Land a Job Within 30 Days

Title: How Anyone (Grads too!) Can Land a Job Within 30 Days
Focus: Job Search
Series: CareerSearch
Presenter: Todd Palmer
Date: May 9, 2017
Add to My Schedule

Create a Career Plan for Your Job of a Lifetime

Title: Create a Career Plan for Your Job of a Lifetime
Focus: Career Management
Series: CareerDiscussions
Presenter: Jane Falter
Date: May 10, 2017
Add to My Schedule

Details

Step 5:

Add upcoming webinars to your schedule. See more information by clicking "Details"

Webinars

Upcoming Webinars | **Webinars Library** | My Schedule

Filter by Series: CareerCamp | Filter by Focus: View All

Authors: A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

CareerCamp

Recorded

It Might Not Be Your Dream Job, But It Will Get You Started

Title: It Might Not Be Your Dream Job, But It Will Get You Started
Focus: Job Search
Series: CareerCamp
Presenter: Daniel Seddiqui
Rating

View Now

Step 6:

Browse Recorded webinars in the "Webinars Library" tab. Filter webinars by series and focus dropdown boxes. See more information by clicking "View Now"

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Home | Webinars | My Plan | Career Services | Alumni Association

★ You are here : Webinar Details

f t in Similar Save Calendar

Cracking the New Job market

Title: **Cracking the New Job market**
Focus: Job Search
Series: CareerSearch
Presenter: William Holland
Date: June 7, 2017
Add to My Schedule

Search for your next job using techniques that will help you find unlisted jobs!

Step 7:
Save webinars of interest to “My Schedule” or click the “Calendar” button to download to your online calendar (i.e., Outlook)

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Webinars

Upcoming Webinars Webinars Library **My Schedule**

My Schedule

The following are webinars you clicked to add to your schedule. You will receive a reminder email the day before a webinar. You can also use the ICAL button on the Webinar Details page to also add this webinar to your personal calendar. After the webinar lecture is held, it will be saved in your My Plan - Saved - tab.

	<p>Title: The Secret Laws of Attraction</p> <p>Focus: Personal Marketing</p> <p>Series: CareerSkills</p> <p>Presenter: Talane Miedaner</p> <p>Date: May 17, 2017</p> <p>Take off My Schedule <input type="checkbox"/></p>	Details
	<p>Title: How Anyone (Grads too!) Can Land a Job Within 30 Days</p> <p>Focus: Job Search</p> <p>Series: CareerSearch</p> <p>Presenter: Todd Palmer</p> <p>Date: May 3, 2017</p> <p>Take off My Schedule <input type="checkbox"/></p>	Details

Step 8:
Review or watch saved webinars in “My Schedule” of the **WEBINARS** section or in the “Saved” tab of the **MY PLAN** section.

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The screenshot shows the Southern Wesleyan University Career Services website. The navigation bar includes 'Home', 'Webinars', 'My Plan', 'Career Services', and 'Alumni Association'. The 'My Plan' tab is highlighted with a red circle. Below the navigation bar, there is a banner for '3 STEPS TO GET PERSONALIZED CAREER ADVICE!' and a 'CAREER RESOURCES' sidebar. The main content area shows a 'Career Plan Percent Complete = 100%' progress bar and a 'Saved' tab. Under the 'Saved' tab, there are four webinar listings, each with a presenter photo, title, focus, presenter name, date, and 'View Now'/'Unsave' buttons.

Presenter	Title	Focus	Date
Richard Bolles	Change How You Picture Yourself to Advance Your Career	Career Exploration	
William Holland	Cracking the New Job Market	Job Search	June 7, 2017
Jane Falter	Create a Career Plan for Your Job of a Lifetime	Career Management	May 10, 2017
Ryan Rohten	How To Build Your Brand Online	Branding	

Step 9:

Go to the **MY PLAN** section to set up a targeted list of webinars specific to your needs. Find all saved webinars in the “Saved” tab

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3
STEPS

**TO GET PERSONALIZED
CAREER ADVICE!**

Simply update a few fields
to get the information
you need right now!



STEP

1

**UPDATE YOUR
PROFILE!**



STEP
2

**SHARE YOUR CURRENT
EMPLOYMENT STATUS
AND RATE YOUR JOB
SEARCH SKILLS!**

STEP
3

**TELL US WHAT
YOU WOULD LIKE TO
WORK ON AND
IMPROVE**

**YOU WILL SEE A LIST OF
LECTURES THAT WILL
SUPPORT WHAT YOU NEED
TO KNOW RIGHT NOW!**

Step 10:

Complete all
the Career
Plan steps
in the
MY PLAN
section