

SOUTHERN
WESLEYAN
UNIVERSITY



BACHELOR OF SCIENCE IN
BUSINESS
ADMINISTRATION

ONLINE PROGRAM

The Bachelor of Science in Business Administration (BSBA) program prepares graduates to gain knowledge of business administration principles behind the functioning of a company or organization while developing a clear perception of business ethics based on Christian principles. In this program, you will develop Christian servant-leadership principles, solve problems using collaborative techniques, and learn how to celebrate diversity in business environments. You will become knowledgeable in the areas of accounting, business law, economics, finance, management, marketing, statistics and strategy.

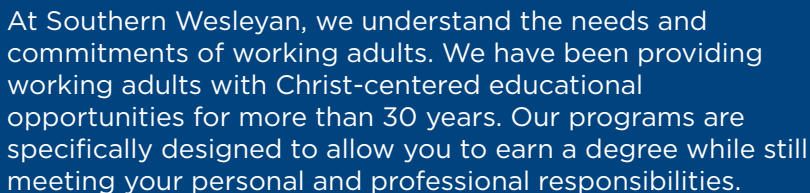
You might consider a Business Administration major if you seek a position in management or accounting for a business or organization, desire advancement within a company or organization with additional responsibilities and higher pay, or desire to learn more about management. This major is also helpful to those who wish to develop entrepreneurial skills necessary to start and operate their own business.



ONLINE EXPERIENCE

This program is offered in a fully online format, with all courses offered through an online learning management system. Courses are seven weeks in length.

As an online student, you will earn the same degree as you would in the physical classroom. Courses are taught in a flexible virtual classroom experience, designed to be both engaging and challenging. Students have access to an incredible array of learning resources and can complete their online degrees around their own schedule.



At Southern Wesleyan, we understand the needs and commitments of working adults. We have been providing working adults with Christ-centered educational opportunities for more than 30 years. Our programs are specifically designed to allow you to earn a degree while still meeting your personal and professional responsibilities.

General Education Core	40 credits
Business Administration Core	42 credits
Electives	38 credits
Total BSBA	120 credits

**TRANSFER
FRIENDLY
PROGRAM**

BUSINESS ADMINISTRATION COURSES

ACCT 2003 Financial Accounting
 ACCT 2013 Managerial Accounting
 BUSI 2093 Business Communications
 BUSI 3403 Management Information Systems
 ECON 2053 Microeconomics
 ECON 2063 Macroeconomics
 MGMT 3203 Business Law I
 MGMT 2013 Principles of Management
 MGMT 3503 Principles of Marketing
 MGMT 3613 Corporate Finance
 MGMT 4253 Management Ethics
 MGMT 4403 Strategic Management
 MGMT 4893 Management Seminar
 STAT 3123 Statistics for Accounting and Business

BSBA CONCENTRATIONS

Students must earn a concentration using the elective hours in the program. Five BSBA concentrations are available:

- Accounting
- General Business
- Human Resource Management
- Management
- Supply Chain Management

Actual course sequencing varies per student depending on the amount of transfer coursework.

Please refer to the academic catalog for official program details and course descriptions at catalog.swu.edu.

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SWU DISTINCTIVES

FAITH

An education at Southern Wesleyan University is more than just a degree. Southern Wesleyan is a Christ-centered institution providing faith-based education that applies Christian values and ethics to your professional development and the understanding to apply those values to your career.

HISTORY

Southern Wesleyan has a history of providing quality education with its main campus founded in 1906 in Central, South Carolina. SWU has also been a leader in degree programs for busy adults for more than 30 years.

COMMUNITY & SUPPORT

We are a partner in your success, so we have created student support systems to help you along the way to graduation and beyond. Our academic coordinators will help you plan your course schedule all the way to graduation. Our small class sizes allow for strong engagement with your faculty as well as other students. We also offer career services to help prepare you for your next career move.

AFFORDABLE

When you apply for financial aid at Southern Wesleyan, we'll develop an aid package that meets your particular needs. With little or no upfront expense for many students, your college education is more affordable than you think.

ACCREDITATION

Southern Wesleyan University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate, bachelor's, master's, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Southern Wesleyan University.
<http://www.sacscoc.org/>

CONTACT US

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