

SOUTHERN
WESLEYAN
UNIVERSITY



MASTER OF
BUSINESS
ADMINISTRATION

ONLINE PROGRAM

If you want to increase your salary, expand your employability and advance your career ethically in the business world, a Master of Business Administration degree can help make that happen. SWU's rigorous MBA degree program focuses on all the functional areas of business—finance, marketing, production and administration. You will learn to navigate actual management situations, use critical thinking and decision-making skills to solve organizational problems, and develop writing and speaking skills essential for effective business presentations.

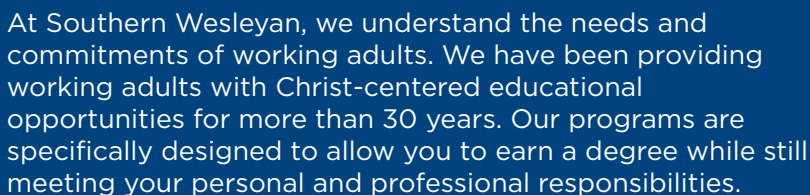
Our MBA program stands apart because it also incorporates servant-leadership principles and Christ-centered strategies for handling the ethical and legal challenges of today's workplace.



ONLINE EXPERIENCE

This program is offered in a fully online format, with all courses offered through an online learning management system. Courses are seven weeks in length.

As an online student, you will earn the same degree as you would in the physical classroom. Courses are taught in a flexible virtual classroom experience, designed to be both engaging and challenging. Students have access to an incredible array of learning resources and can complete their online degrees around their own schedule.



At Southern Wesleyan, we understand the needs and commitments of working adults. We have been providing working adults with Christ-centered educational opportunities for more than 30 years. Our programs are specifically designed to allow you to earn a degree while still meeting your personal and professional responsibilities.

CUSTOMIZE YOUR MBA

Choose one career-focused, **12-credit-hour concentration** with your MBA to earn the specific skill sets you'll need to succeed.

MBA IN HEALTHCARE ADMINISTRATION

Designed to prepare you for careers in the growing healthcare industry which needs senior management leaders and executive administrators to lead organizational growth and quality through an ever-changing industry landscape. Learn skills for effective organizational leadership and data-based decision making for healthcare management situations.

MBA IN HUMAN RESOURCES

Designed to prepare you for careers in human resources leadership within almost any organization or industry. This HR concentration would be helpful to those who wish to sit for the Professional in Human Resources® (PHR) exam for PHR certification from the Human Resources Certification Institute (HRCI) or for those who wish to re-certify with HRCI. You will learn skills for organizational leadership and strategic thinking as it affects talent recruitment, management, and engagement.

MBA IN LEADERSHIP

Designed to prepare you for careers in executive and strategic leadership within almost any organization or industry. You will learn the skills needed for strategy development, organizational leadership, effective communication and collaboration, and strong execution of strategic objectives.

MBA IN PROJECT AND QUALITY MANAGEMENT

Designed to prepare you for careers in total quality management, project management, business analysis, quality control management, and project implementation management. Pursuing this concentration will focus on project management, human factors and team management dynamics, and total quality management. Individuals with a leadership inclination and oriented toward task management will benefit greatly from this specialization.

The Master of Business Administration program is a 36 credit hour program of study, including the 12 credit hours for a concentration. Average completion time is 24 months.

MBA students must choose a concentration area. The SWU MBA was designed to include a concentration, so it does not lengthen the program.

Concentration area courses are taught at the beginning of the program and are offered each academic term as long as sufficient demand exists.

Please refer to the academic catalog for official program details and course descriptions at catalog.swu.edu.

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SWU DISTINCTIVES

FAITH

An education at Southern Wesleyan University is more than just a degree. Southern Wesleyan is a Christ-centered institution providing faith-based education that applies Christian values and ethics to your professional development and the understanding to apply those values to your career.

HISTORY

Southern Wesleyan has a history of providing quality education with its main campus founded in 1906 in Central, South Carolina. SWU has also been a leader in degree programs for busy adults for more than 30 years.

COMMUNITY & SUPPORT

We are a partner in your success, so we have created student support systems to help you along the way to graduation and beyond. Our academic coordinators will help you plan your course schedule all the way to graduation. Our small class sizes allow for strong engagement with your faculty as well as other students. We also offer career services to help prepare you for your next career move.

AFFORDABLE

When you apply for financial aid at Southern Wesleyan, we'll develop an aid package that meets your particular needs. With little or no upfront expense for many students, your college education is more affordable than you think.

ACCREDITATION

Southern Wesleyan University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate, bachelor's, master's, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Southern Wesleyan University. <http://www.sacscoc.org/>

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